

## ABSTRACT OF THE DISCLOSURE

Each of a plurality of televisions receives control inputs, and transmits them via a bi-directional communications channel to a corresponding controller. Each controller selects content in response to the user inputs, and transmits the content via the bi-  
5      directional communications channel to the corresponding television, which displays the content. The control inputs from the televisions are converted to communications signals according to a protocol associated with the bi-directional communications channel, are transmitted on the channel, and then converted back to an appropriate format at the controller.